

Faster seller payouts are helping online marketplaces grow.



See how Visa Direct helps enable real-time¹ payouts to attract and retain sellers worldwide.

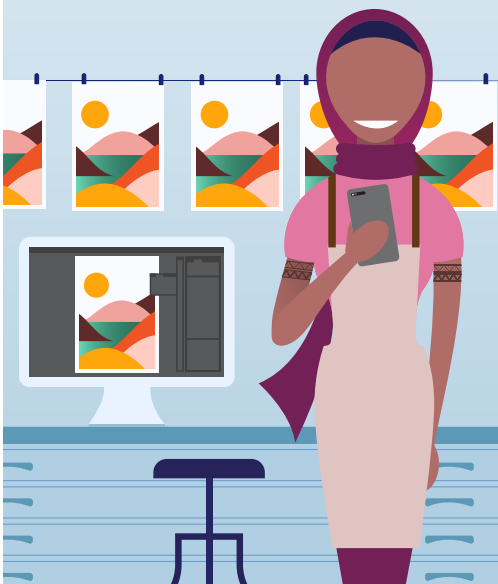
Sellers demand fast and reliable payouts

60% of surveyed small merchants report that cash flow is a monthly concern²

Surveyed marketplace sellers say that payments are a primary reason for choosing an online selling platform³:

79% of small merchants want faster payout options

81% would pay for faster payouts



Visa Direct enables real-time¹ payments worldwide

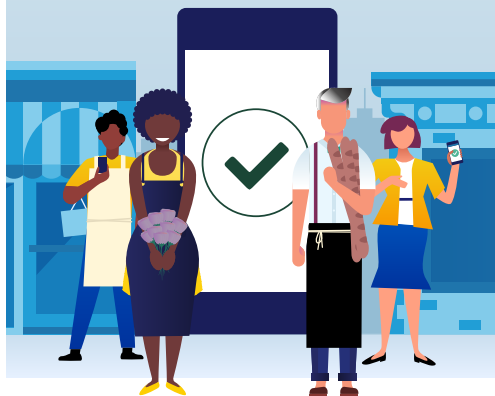
2B+ Visa Direct transactions for \$235B+ in 2019⁴

Reaches 3B+ cards worldwide, including nearly 2B in real-time

Real-time domestic payouts in 130 countries

Support for payouts in 160+ currencies

Visa Direct includes a robust risk management framework



Innovative marketplaces are delivering faster seller payouts enabled by Visa Direct



\$8B+ Value of payouts to sellers and small merchants in 2019⁴

16M+ Payouts to sellers and small merchants in 2019⁴

295% YoY growth in marketplace transaction volume⁵

[1] Actual fund availability varies by receiving financial institution, receiving account type, region, and whether transaction is domestic or cross-border [2] "Planning and Management Technology Can Increase the Lifetime Value of Your Business Customers", Barlow Research 2015 [3] Visa's Small Business Preferences Survey 2017 [4] VisaNet data, calendar 2019 [5] VisaNet data, twelve months ending March 2019 and March 2020